

Top Picks	Category	Book Title	Victori's Comment	Author	First Published	Pages
*	Behavioral Sciences	How to Win Friends & Influence People	<i>Classic self-help book from 1930s - updated and translated many times over. Still as relevant as ever. Warren Buffett said it changed his life.</i>	Dale Carnegie	1936-10-01	288
	Behavioral Sciences	The Selfish Gene	<i>Dawkins is a philosopher and this classic book is deeper than behavioral science, but the "selfish gene" is behind most behaviors.</i>	Richard Dawkins	1989-11-23	372
*	Behavioral Sciences	Investment Psychology Explained: Classic Strategies to Beat the Markets	<i>Experienced fund manager surveys the psychological traps that investors fall into and offers strategies for coping with them, while arguing that there are no short cuts to investment success.</i>	Martin J. Pring	1992-10-01	288
	Behavioral Sciences	The Psychology of Investing	<i>Popular with financial advisors, this book offers a comprehensive survey of investment biases by an expert in the field.</i>	John Nofsinger	2002-01-01	232
	Behavioral Sciences	Blink: The Power of Thinking without Thinking	<i>One of several excellent books by Gladwell, with this one about the "thinking fast" capacities (and shortfalls) of the human mind.</i>	Malcolm Gladwell	2005-01-11	288
	Behavioral Sciences	Mindset: The New Psychology of Success	<i>On removing barriers to personal learning and improvement by adopting a growth, instead of a fixed, mindset.</i>	Carol S. Dwek	2006-02-28	320
	Behavioral Sciences	Influence: The Psychology of Persuasion	<i>High-impact, classic book on persuasion, recommended by Charlie Munger.</i>	Robert B. Cialdini	2006-12-26	336
*	Behavioral Sciences	The Halo Effect:...and the Eight Other Business Delusions that Deceive Managers	<i>Insights on human behavior that are especially relevant in stock research. Explains Wall Street better than it was perhaps intended.</i>	Phil Rosenzweig	2007-02-06	256
*	Behavioral Sciences	The Art of Learning: An Inner Journey to Optimal Performance	<i>Chess prodigy in movie "Searching for Bobby Fisher" shows the mindset of an elite performer, and how he excelled in both chess and martial arts.</i>	Josh Waitzkin	2007-05-08	288
*	Behavioral Sciences	Screamfree Parenting, 10th Anniversary Revised Edition: How to Raise Amazing Adults by Learning to Pause More and React Less	<i>Psychologist shares accounts of how well pausing more and reacting less works with children, while offering strategies for coping with defiance.</i>	Hal Runkel	2007-09-04	240
	Behavioral Sciences	More than You Know: Finding Financial Wisdom in Unconventional Places	<i>Backed by research and well-presented narratives on how and why financial theory differs from practice.</i>	Michael J. Mauboussin	2007-10-18	320
	Behavioral Sciences	Talent is Overrated: What Really Separates World-Class Performers from Everybody Else	<i>High-impact book downplays the notion of "talent" and argues that deliberate practice and grit do most of the heavy lifting.</i>	Geoff Colvin	2008-10-16	240
	Behavioral Sciences	A Guide to the Good Life: The Ancient Art of Stoic Joy	<i>Practicing psychologist and philosopher provides an easy to read, convincing case for adopting a stoic mindset.</i>	William B. Irvine	2008-11-04	336

	Behavioral Sciences	Outliers: The Story of Success	<i>Inspiring accounts that question the role of innate talent as a driver of success, and points instead to deliberate practice and focus (the 10,000 rule).</i>	Malcolm Gladwell	2008-11-18	309
	Behavioral Sciences	Peaks and Valleys	<i>Motivational book written by a respected psychologist teaches balance and perspective by telling the story of a fictional character who goes through peaks and cycles in his life.</i>	Spenser Johnson	2009-01-01	112
	Behavioral Sciences	Think Twice. Harnessing the Power of Counterintuition	<i>Survey of mental models and behavioral biases applicable to investing and sound decision making, with interesting examples and scientific backing.</i>	Michael J. Mauboussin	2009-10-06	224
	Behavioral Sciences	The Happiness Advantage: How a Positive Brain Fuels Success in Work and Life	<i>Argues that happiness is a critical ingredient to success, yet it doesn't get taught in school - and offers seven principals for driving happy organizations.</i>	Shawn Achor	2010-09-14	256
*	Behavioral Sciences	Future Babble: Why Pundits Are Hedgehogs and Foxes Know Best	<i>Eye-opener on how people are frequently scared of the future - and how the search for answers leads many astray.</i>	Daniel Gardner	2011-03-17	320
	Behavioral Sciences	Everything is Obvious: Once you Know the Answer	<i>Eye-opening survey on how we are imprisoned by consensus thinking, and often don't notice the obvious.</i>	Duncan Watts	2011-03-29	352
*	Behavioral Sciences	Obliquity: Why Our Goals Are Best Achieved Indirectly	<i>An academic and philosophical argument for why great financial outcomes can be achieved by focusing away from profits as a central goal.</i>	John Kay	2011-04-14	224
*	Behavioral Sciences	Thinking, Fast and Slow	<i>The bible of behavioral finance, with broad applications to investing generally, and sound decision-making in particular.</i>	Daniel Kahneman	2011-10-25	512
	Behavioral Sciences	The Hour Between Dog and Wolf: How Risk Taking Transforms Us, Body and Mind	<i>Proposes that our physiological response to risk-taking offers behavioral insights that can be used to improve risk-taking performance generally.</i>	John Coates	2012-06-14	352
	Behavioral Sciences	Mastery	<i>Explores strategies for obtaining and holding on to power, through case studies of how some of the most influential (though not necessarily famous) people in history maneuvered their way into power.</i>	Robert Greene	2012-11-13	352
*	Behavioral Sciences	Contagious: Why Things Catch On	<i>Survey on how ideas spread or go viral, with supporting data on behavior biases that can be harnessed for business advantage.</i>	Jonah Berger	2013-03-05	256
	Behavioral Sciences	Business Brilliant: Surprising Lessons from the Greatest Self-Made Business Icons	<i>Inspiring book that shows people achieving greatness by leveraging others.</i>	Lewis Schiff	2013-03-19	272
	Behavioral Sciences	David and Goliath: Underdogs, Misfits, and the Art of Battling Giants	<i>Joyful and inspiring read on how underdogs win, by renowned New Yorker writer.</i>	Malcolm Gladwell	2013-10-01	320
	Behavioral Sciences	The Upside of Down: Why Failing Well Is the Key to Success	<i>Well-researched survey of failure from a behavioral perspective. Gives examples and offers some strategies for how to benefit from failures.</i>	Megan McArdle	2014-02-26	320
	Behavioral Sciences	The Marshmallow Test: Why Self-Control is the Engine of Success	<i>Survey of research showing the importance of self-control, with the controversial suggestion that some of it is innate.</i>	Walter Mischel	2014-09-23	336

	Behavioral Sciences	Leonardo's Brain: Understanding da Vinci's Creative Genius	<i>Applies a scientific framework for understanding Leonardo da Vinci's greatness through the workings of the right and left sides of his brain.</i>	Leonard Shlain	2014-10-07	240
	Behavioral Sciences	Misbehaving: The Making of Behavioral Economics	<i>Captivating narrative on the making of behavioral economics as a school of study, by one of the giants in the field.</i>	Richard H. Thaler	2015-05-11	432
	Behavioral Sciences	Skill: 40 Principles that Surgeons, Athletes, and other Elite Performers Use to Achieve Mastery	<i>Practicing surgeon argues that achieving mastery is possible with the proper practice and mindset.</i>	Christopher S. Ahmad	2015-06-01	212
	Behavioral Sciences	The Silo Effect: The Peril of Expertise and the Promise of Breaking Down Barriers	<i>FT columnist and anthropologist warns of the danger with silos, while praising the merits of holistic thinking and the sense of belonging.</i>	Gillian Tett	2015-09-01	304
	Behavioral Sciences	Nonviolent Communication: A Language of Life, 3rd Edition: Life-Changing Tools for Healthy Relationships	<i>Microsoft CEO assigned this book for all employees to read. It offers insights and techniques for winning friends and influencing people.</i>	Marshall B. Rosenberg	2015-09-01	264
*	Behavioral Sciences	Deep Work: Rules for Focused Success in a Distracted World	<i>Shows how much more can be achieved with deep focus, from a professor, programmer, entrepreneur, father, and author of multiple books.</i>	Cal Newport	2016-01-05	304
*	Behavioral Sciences	Grit: The Power of Passion and Perseverance	<i>Powerful message, backed by scientific data, on the importance of "grit" in achieving success. Highlights how purpose and mindset drive grit.</i>	Angela Duckworth	2016-05-03	352
	Behavioral Sciences	The Laws of Wealth: Psychology and the Secret to Investing Success	<i>Wealth management framework on the beating biases and thinking long term. Value tilt with nothing on Outstanding Companies.</i>	Daniel Crosby	2016-06-27	286
	Behavioral Sciences	The Subtle Art of Not Giving a F*ck: A Counterintuitive Approach to Living a Good Life	<i>Entertaining and enlightening autobiography that proposes a stoic mindset for finding happiness and achieving success.</i>	Mark Manson	2016-09-13	224
	Behavioral Sciences	So Good They Can't Ignore You: Why Skills Trump Passion in the Quest for Work You Love	<i>From the author of Deep Work, another inspiring and helpful framework for achieving peak performance while doing what you love.</i>	Cal Newport	2016-12-01	304
	Behavioral Sciences	Why Time Flies: A Mostly Scientific Investigation	<i>Historical and scientific survey of the topic of time, its measurement, its role in nature and in our psyche.</i>	Alan Burdick	2017-02-22	537
	Behavioral Sciences	Everybody Lies: Big Data, New Data, and What the Internet Can Tell Us About Who We Really Are	<i>Survey of people's crazy Google search habits. Written by an ex-Google data scientist, shows how easily crowds can be manipulated.</i>	Seth Stephens-Davidowitz	2017-05-09	352
	Behavioral Sciences	Peak Performance: Elevate Your Game, Avoid Burnout, and Thrive with the New Science of Success	<i>High-impact, credible plan for driving performance. Last chapter, Conclusion, has a comprehensive summary of the whole book in outline format.</i>	Brad Stulberg	2017-06-06	240
	Behavioral Sciences	Transcendental Deception: Behind the Curtain - Bogus Science, Hidden Agendas and David Lynch's Campaign to Push a Million Kids into Transcendental Meditation	<i>Exposes Maharishi Mahesh and the school of Transcendental Meditation, as fraud. Captivating personal accounts and the whole story on the Beatles' 1968 trip to India.</i>	Aryeh Siegel	2018-01-15	224
*	Behavioral Sciences	Alchemy: The Dark Art and Curious Science of Creating Magic in Brands, Business, and Life	<i>Funny and instructive accounts by Vice Chairman of Ogilvy on the magic of brands and the way people behave towards them.</i>	Rory Sutherland	2019-05-07	384

Behavioral Sciences	Range: Why Generalists Triumph in a Specialized World	<i>Presents data and examples on the advantage of remaining a generalist for longer, before choosing where to specialize.</i>	David J. Epstein	2019-05-28	352	
Biographies & Companies	Grinding It Out: The Making of McDonald's	<i>Story of Burger King's early and glory days with valuable lessons on life and business as viewed from the founder's personal experience.</i>	Ray Kroc	1977-05-01	201	
Biographies & Companies	Surely You're Joking, Mr. Feynman! (Adventures of a Curious Character)	<i>Entertaining stories and insights from one of history's most articulate and well-rounded geniuses, who was also a great educator and philosopher.</i>	Richard Feynman	1985-01-01	352	
*	Biographies & Companies	Sam Walton: Made In America	<i>Management advice from the late creator of Walmart. Chapter 17, with Sam's 10 Rules for Building a Business, is worth 1000 books.</i>	Sam Walton	1992-05-01	288
*	Biographies & Companies	King Icahn: A Biography of a Renegade Capitalist	<i>Unauthorized biography that mixes disgust and admiration to paint the picture of a skillful pitbull. Author doesn't make you like the man, but he doesn't hide his admiration for his the genius in Carl Icahn, TWA aside.</i>	Mark Stevens	1993-06-01	336
Biographies & Companies	Soros on Soros: Staying Ahead of the Curve	<i>Illuminating and surprisingly humble autobiographical account of his life as a trader and his self-assessed failures as a philosopher.</i>	George Soros	1995-08-18	336	
Biographies & Companies	The Burger King: Jim McLamore and the Building of an Empire	<i>Autobiography written before his death in 1996, recounts how a unique product idea, the insta-burger flame broiling machine, became something much bigger over time, through trial and error and lots of perseverance.</i>	James W. McLamore	1997-10-01	304	
Biographies & Companies	Plain Talk: Lessons from a Business Maverick	<i>Memoirs of Nucor's maverick CEO who achieved outstanding results by incentivizing his steel plant workers to work harder for more money, and by treating them well - which created a competitive advantage.</i>	Ken Iverson	1997-10-22	208	
Biographies & Companies	Playing for Keeps: Michael Jordan and the World He Made	<i>Biography of one of the most revered and successful athletes of all times reinforces the importance of grit and mindset.</i>	David Halberstam	1999-01-25	421	
Biographies & Companies	One Way Up Wall Street: The Fred Alger Story	<i>Epic story of a growth-oriented asset management firm that thrives to this day. Tragically, one of the Alger brothers perished in the September 11, 2001 terrorist attack, just two years after the book was published.</i>	Dilip Mirchandani	1999-07-01	496	
Biographies & Companies	Honest Weight: The Story of Toledo Scale	<i>Toledo Scale history from its founding in 1901 through the combination with Mettler Scale of Switzerland in 1992, the spinoff of Mettler-Toledo from Ciba-Geigy in 1997 - before Ciba merged with Sandoz to form Novartis.</i>	Bob Terry	2000-02-05	388	
Biographies & Companies	Damn Right!	<i>One of two good book on Charlie Munger (the other is Poor Charlie's Almanack)</i>	Janet Lowe	2000-10-13	304	

Biographies & Companies	Visa: The Power of an Idea	<i>Coffee table book profiling Visa's incredible history and its visionary leader. Much of the content was pulled straight out of Dee Hock's autobiography. Early history of Bank of America was particularly interesting.</i>	Paul Chutkow	2001-04-01	320	
Biographies & Companies	In an Uncertain World: Tough Choices from Wall Street to Washington	<i>Autobiography of a Goldman risk-arbitrage trader turned US Treasury secretary, and how his probabilistic thinking helped him navigate through it all.</i>	Robert E. Rubin	2003-11-18	448	
Biographies & Companies	Poor Charlie's Almanack: The Wit and Wisdom of Charles T. Munger	<i>One of the few good books (together with Damn Right!) that profiles Charlie Munger's impressive life, principles, and achievements.</i>	Charles T. Munger	2005-01-01	548	
Biographies & Companies	Accenture. Values. Driven. Leadership: The History of Accenture	<i>Coffee table book profiling Accenture's impressive history as a technology leader, published five years after the separation from Arthur Anderson.</i>	Accenture	2005-01-01	308	
Biographies & Companies	Orkin: The Making of The World's Best Pest Control Company	<i>Coffee table book profiling Orkin, which was acquired in 1964 by the Rollins family. Book was published about 5 years after Rollins completed multiple non-core to divestitures to focus solely on pest control.</i>	Margaret O. Kirk	2005-01-01	294	
*	Biographies & Companies	Ponzi's Scheme: The True Story of a Financial Legend	<i>Story of a fraudulent scheme orchestrated in the US during the roaring 20s, but also a love story. He was jailed in 1920 and did 14 years in prison, then moved to Rio de Janeiro where he is said to have died penniless.</i>	Mitchell Zuckoff	2005-03-08	416
Biographies & Companies	DisneyWar: The Battle for the Magic Kingdom	<i>Exposes the bitter fights and lapse in governance that characterized the latter years of Michael Eisner's two decades as CEO of Disney.</i>	James B. Stuart	2006-03-06	608	
Biographies & Companies	The Accidental President of Brazil: A Memoir	<i>Autobiography of one of Brazil's presidents during its early, tumultuous years as a democracy, with excellent historical context and interesting, if not controversial, perspectives.</i>	Fernando Henrique Cardoso	2006-03-13	291	
Biographies & Companies	Albert Einstein: His Life and Universe	<i>Another excellent Isaacson biography that paints Einstein as an avid pacifist and brilliant thinker, though not a great husband or father.</i>	Walter Isaacson	2007-04-10	675	
Biographies & Companies	Bowerman and the Men of Oregon: The Story of Oregon's Legendary Coach and Nike's Cofounder	<i>Profiles the cult-like following that Bowerman had from his Olympic runners, and the influences that this parallel narrative had on the creation of Nike and the fitness lifestyle.</i>	Kenny Moore	2007-09-04	480	
Biographies & Companies	Doing What Matters	<i>Highly-regarded turnaround CEO of Gillette, Nabisco, and Kraft tells his story and shares the experiences and action-driven strategies worked so well.</i>	James M. Kilts	2007-09-04	336	
Biographies & Companies	An American Hedge Fund: How I Made \$2 Million as a Stock Operator & Created a Hedge Fund	<i>Sad but revealing and educational story of a college kid who traded penny stocks and made big money but never made it as a hedge fund manager.</i>	Timothy Sykes	2007-09-24	235	

	Biographies & Companies	The First Billion is the Hardest: Reflections on a Life of Comebacks and America's Energy Future	<i>Entertaining autobiography of a oilman turned energy trader, who indeed made billions but not without losing everything a few times.</i>	T. Boone Pickens	2008-09-02	272
	Biographies & Companies	Snowball: Warren Buffett and the Business of Life	<i>Written by the sell-side analyst who used to cover the stock for Morgan Stanley, this biography was mostly flattering, except for the picture it painted of Buffett as a detached father, husband, and lover.</i>	Alice Schroeder	2008-09-29	960
	Biographies & Companies	The Partnership: The Making of Goldman Sachs	<i>Detailed account of how the partnership was created and the impressive culture that has sustained its prominence and allowed it to overcome the odds and repeatedly re-emerge on top.</i>	Charles D. Ellis	2008-10-07	752
*	Biographies & Companies	The Match King: Ivar Kreuger, The Financial Genius Behind a Century of Wall Street Scandals	<i>Story of a Swedish financier who took Wall Street for a ride during the roaring 1920s. Fascinating to observe how often this story repeats throughout history.</i>	Frank Partnoy	2009-04-14	288
	Biographies & Companies	Showing Up for Life: Thoughts on the Gifts of a Lifetime	<i>Written by Bill Gates' father, tells some family stories and his philosophies and life principles. An influential lawyer, Mr. Gates Sr. also makes his controversial case for estate taxes.</i>	Bill Gates and Mary A. Mackin	2009-04-28	208
	Biographies & Companies	Different: Escaping the Competitive Herd	<i>Popular Harvard Business School marketing professor proposes unorthodox approaches to competing more effectively and standing out by being and behaving differently.</i>	Youngme Moon	2010-04-06	288
	Biographies & Companies	The Truth About Ikea: The Secret Behind the World's Fifth Richest Man and the Success of the Swedish Flatpack Giant	<i>Obscure book written by an insider of the privately-held, secretive company. Not a flattering portrait of the founder, but the success of his radical approach to design and unrelenting focus on value, are notable.</i>	John Stenebo	2010-11-01	320
	Biographies & Companies	Onward: How Starbucks Fought for Its Life Without Losing its Soul	<i>Interesting story of success, but raises some questions about sustainability, since even in the early days of easy growth, they needed to continuous innovate (a few times disastrously) in order to sustain growth.</i>	Howard Schultz and Joanne Gordon	2011-01-01	344
	Biographies & Companies	The Wizard of Lies: Bernie Madoff and the Death of Trust	<i>Always lots to learn from frauds that exist for as long as Madoff's, especially when the account is written by the lead NYT reporter on the case. The DeNiro HBO series was based on this book.</i>	Diana B. Henriques	2011-04-26	464
*	Biographies & Companies	Gilded Lily: Lily Safra: The Making of One of the World's Wealthiest Widows	<i>Controversial yet captivating story of a Brazilian woman who survived several marriages that left her a billionaire. This book was banned in Brazil due to its inflammatory accusations of murder.</i>	Isabel Vincent	2011-06-28	352
*	Biographies & Companies	Steve Jobs	<i>Published three weeks after he died, this biography captured the genius of Steve Jobs, and showed how the best leaders are not always the nicest and best mannered - and Jobs was neither, yet he changed the world.</i>	Walter Isaacson	2011-10-24	656

	Biographies & Companies	Private Empire: ExxonMobil and American Power	<i>Written in 2012, when the oil business was last booming, this book tells the story of this iconic oil company that had enormous political power and played a big role in US history.</i>	Steve Coll	2012-05-01	685
*	Biographies & Companies	Disney U: How Disney University Develops the World's Most Engaged, Loyal, and Customer-Centric Employees	<i>Management book profiling how Disney instills a culture of excellence using tactics that work as well in the field as it does in the office and at home with the kids. Even when you go home - the show never ends.</i>	Doug Lipp	2013-03-26	240
	Biographies & Companies	The Buy Side: A Wall Street Trader's Tale of Spectacular Excess	<i>Sad tale of a once-successful hedge fund trader who let life in the fast lane destroy his life and career.</i>	Turney Duff	2013-06-04	320
	Biographies & Companies	The Firm: The Story of McKinsey and Its Secret Influence on American Business	<i>Story of an epic company highlighting the often under-appreciated influence of the strategy consultant on business outcomes and the history of corporate America.</i>	Duff McDonald	2013-09-10	400
	Biographies & Companies	The Everything Store: Jeff Bezos and the Age of Amazon	<i>The story of Amazon is instructive as well as revealing, given their unwavering focus on the long-term and their ruthless competitive tactics.</i>	Brad Stone	2013-10-15	384
*	Biographies & Companies	How to Fail at Almost Everything and Still Win Big: Kind of the Story of My Life	<i>Inspirational life story by the creator of the Dilbert cartoon, with particular focus on how to overcome adversities, establish a niche, and stay happy.</i>	Scott Adams	2013-10-22	256
	Biographies & Companies	Dream Big: How the Brazilian Trio Behind 3G - Jorge Paulo Lemann, Marcel Telles and Beto Sicupira Acquired Anheuser-Busch, Burger King and Heinz	<i>Inspiring story of how 3G became the powerhouse that it is today, with interesting insights on how the culture evolved and managed to prevail.</i>	Cristiane Correia	2014-01-01	252
	Biographies & Companies	Wooden: A Coach's Life	<i>Interesting learnings from the life story of one of most renowned college basketball coaches of all time.</i>	Seth Davis	2014-01-14	608
	Biographies & Companies	Pichai: The Future of Google	<i>Obscure e-book from India on Google's current CEO. While not exactly well written, provides unique insights on Pichai's character and background.</i>	Jagmohan Bhanver	2015-01-01	172
	Biographies & Companies	Junk to Gold: From Salvage to the World's Largest Online Auto Auction	<i>The story of auto auction company Copart and its founder, with particular focus on building a strong culture, and adapting to a changing world.</i>	Willis Johnson	2015-02-18	188
	Biographies & Companies	Getting There: A Book of Mentors	<i>Profiling the stories of successful people, with particular focus on their struggles and mindsets.</i>	Gillian Zoe Segal	2015-04-14	208
	Biographies & Companies	Elon Musk: Tesla, SpaceX, and the Quest for a Fantastic Future	<i>Biography of a modern Leonardo da Vinci, whose story makes it clear that while not broadly liked or particularly nice as a person, Elon Musk is no man to bet against.</i>	Ashlee Vance	2015-05-19	400
	Biographies & Companies	Alibaba: The House That Jack Ma Built	<i>Amazing story of how a Chinese school teacher built an empire and cult-like corporate culture that is unlike anything out of Silicon Valley.</i>	Duncan Clark	2016-04-12	304
*	Biographies & Companies	Shoe Dog: A Memoir by the Creator of Nike	<i>Captivating story with details previously not public on the early days of Nike, including some heartbreaking and inspiring stories about family.</i>	Phil Knight	2016-04-26	400

	Biographies & Companies	The Undoing Project: A Friendship that Changed Our Minds	<i>Biography of one of the fathers of behavioral finance, but more personal and less about the theories and research.</i>	Michael Lewis	2016-12-06	368
	Biographies & Companies	Papa: The Story of Papa John's Pizza	<i>Self-promoting autobiography packed with red flags which serves as a good case study on how to smell a rat by reading through the lines.</i>	John H. Schnatter	2017-01-30	348
*	Biographies & Companies	Black Edge: Inside Information, Dirty Money, and the Quest to Bring Down the Most Wanted Man on Wall Street	<i>Claims with little hesitation that Steve Cohen and his hedge fund, SAC Capital, used illegal tactics to achieving unbelievable results.</i>	Sheelah Kolhatkar	2017-02-07	368
	Biographies & Companies	Am I Being Too Subtle?: Straight Talk From a Business Rebel	<i>Great life story of one of Wall Street's highest profile Billionaire investors, with valuable insights and advice.</i>	Sam Zell	2017-05-09	240
	Biographies & Companies	Leonardo da Vinci	<i>Da Vince was an amazing man, but few probably know how controversial he was, and how in spite of his times, he remained a genius.</i>	Walter Isaacson	2017-10-17	624
	Biographies & Companies	The Gambler: How Penniless Dropout Kirk Kerkorian Became the Greatest Deal Maker in Capitalist History	<i>Fascinating story of bold bets and big payoff in Las Vegas and beyond. Not entirely a happy story, but interesting perspectives and historical context.</i>	William C. Rempel	2018-01-23	432
	Biographies & Companies	I Love Capitalism!: An American Story	<i>Inspiring tale of success with insights on how well capitalism can work - written by a brilliant investor and co-founder of Home Depot.</i>	Ken Langone	2018-05-15	304
*	Biographies & Companies	Bad Blood: Secrets and Lies in a Silicon Valley Startup	<i>Shows how gullible smart people can be, and the shocking effectiveness of "reality distortion fields" in Silicon Valley.</i>	John Carreyrou	2018-05-21	352
	Biographies & Companies	Railroader: The Unfiltered Genius and Controversy of Four-Time CEO Hunter Harrison	<i>Biography of an over-achiever who died young - and a great example of how being an outstanding CEO does not necessarily require good manners.</i>	Howard Green	2018-09-18	336
	Biographies & Companies	Na Raça: Como Guilherme Benchimol Criou a Xp e Iniciou a Maior Revolução Do Mercado Financeiro Brasileiro (Portuguese Edition)	<i>Inspiring story of how a group of unknown youngsters were able to overcome enormous barriers to achieve incredible business success in Brazil.</i>	Maria Luiza Filgueira	2019-01-01	208
	Biographies & Companies	My Journey into AI: The Story Behind the Man Who Helped Launch 5 AI Companies Worth \$25 Billion	<i>Story profiling the early days of artificial intelligence as we know it, told by one of the fathers of the field, who used to run Google China.</i>	Kai-Fu Lee	2019-01-02	321
*	Biographies & Companies	Trillion Dollar Coach: The Leadership Playbook of Silicon Valley's Bill Campbell	<i>Biography with practical advice on managing and inspiring high-achievers by empowering them, as the late CEO of Intuit did throughout his life.</i>	Eric Schmidt	2019-04-16	240
	Biographies & Companies	What it Takes: Lesson in the Pursuit of Excellence	<i>Schwarzman tells his story to reinforce the message that making it big requires discipline, grit, and boldness.</i>	Stephen A. Schwarzman	2019-09-17	384
	Biographies & Companies	The Ride of a Lifetime: Lessons Learned from 15 Years as CEO of the Walt Disney Company	<i>Autobiography offers interesting details behind Disney's big deals and Iger's close relationship with Steve Jobs, as well as some business advice.</i>	Robert Iger	2019-09-23	272
*	History & Economics	Only Yesterday: An Informal History of the 1920s	<i>Written in 1930 and publish in 1931, this book exposes how the perception of the 1929 crash changed over time, and especially with the Great Depression in hindsight.</i>	Frederick Lewis Allen	1931-06-01	354

History & Economics	Since Yesterday: The 1930s in America, September 3, 1929-September 3, 1939	<i>A contemporary history written from 1939 adds perspective on how current views and stories about the great depression changed over time.</i>	Frederick Lewis Allen	1939-01-01	402	
History & Economics	How to Trade in Stocks	<i>Published in 1940, this book presents timeless principles on speculation and trading from one of the greatest stock market operators of all times.</i>	Jesse Livermore	1940-03-01	146	
History & Economics	The Big Change: America Transforms Itself: 1900-1950	<i>Last book by renowned contemporary historian (1890-1954), published two years before his death, about America's transformation into an industrial powerhouse in the first half of the 1900s.</i>	Frederick Lewis Allen	1952-01-01	322	
History & Economics	The Great Crash 1929	<i>Story of the Great Depression told by a renowned historian offers insights on what caused the crash and the unfortunately circumstances that perpetuated the economic crisis.</i>	John Galbraith	1955-01-01	206	
History & Economics	America's Great Depression	<i>A classic historical account of the Great Depression told by one of history's most prolific Austrian economists who concludes that it was government interference that made it worse.</i>	Murray N. Rothbard	1963-01-01	372	
*	History & Economics	The Great Contraction, 1923-1933	<i>Influential chapter from Friedman's A Monetary History of the United States (published as a stand-alone paperback in 1965) argues that the Federal Reserve could have avoided the 1930s Depression.</i>	Milton Friedman	1963-09-30	265
History & Economics	The Lessons of History: The celebrated collection of essays compiling over 5000 years of history by two of the greatest attestors of our time	<i>Evaluates the nature and story of human experience through different constructs, including religion, economic systems, and government.</i>	Will Durant and Ariel Durant	1968-08-09	117	
*	History & Economics	John Maynard Keynes	<i>Classic reexamination of John Maynor Keynes by a renowned academic who argues that what most people consider Keynesian economics is at odds with Keynes himself believed and preached.</i>	Hyman P Minsky	1975-12-01	181
History & Economics	Liar's Poker	<i>Michael Lewis' first classic book on greed and excess on Wall Street profiling the treasury bond scandal of 1991 that brought down Solomon Brothers.</i>	Michael Lewis	1989-10-17	256	
History & Economics	The Machine That Changed the World: The Story of Lean Production - Toyota's Secret Weapon in the Global Car Wars	<i>MIT professors praise of the lean production techniques and philosophies that rocked the auto industry in the 1980s and remain relevant to this day.</i>	James P. Womack	1990-10-10	336	
History & Economics	Money Mischief: Episodes in Monetary History	<i>Interesting history of currency from ancient times showing how little certain things change, and how controversial monetary policy has been throughout the ages.</i>	Milton Friedman	1992-02-01	274	
History & Economics	A Piece of the Action: How the Middle Class Joined the Money Class	<i>A history of the consumer finance industry in the US with valuable insights on how far we've come and how promising the future still looks.</i>	Joe Nocera	1994-10-01	464	
History & Economics	The Warren Buffet Way: Investment Strategies of the World's Greatest Investor	<i>Retired money manager turned author, Robert Hagstrom, tells the classic stories which made Warren Buffett so rich and famous.</i>	Robert G. Hagstrom	1994-11-04	288	

*	History & Economics	The Fourth Turning: What the Cycles of History Tell Us About America's Next Rendezvous with Destiny	<i>Interesting survey of demographics and generational moods and trends that explain more than we might realize about consumer preferences, markets, and economies.</i>	Willian Strauss	1996-01-01	400
	History & Economics	Against the Gods: The Remarkable Story of Risk	<i>Survey of investing with valuable historical perspectives on cycles and human nature and timeless advice on risk management.</i>	Peter L. Bernstein	1996-09-07	383
	History & Economics	The Trouble with Prosperity: The Loss of Fear, the Rise of Speculation and the risk to American Savings	<i>Renowned historian and market analyst explores how prosperity plants the seeds of future crisis, with focus on Manhattan's real estate booms and the stories behind its great buildings.</i>	James Grant	1996-10-22	348
	History & Economics	Car Wars: Fifty Years of Backstabbing, Infighting, and Industrial Espionage in the Global Market	<i>Captivating behind-the-scenes accounts of Detroit's glory years and epic battles which illuminates the origins of the hubris that plagues industry to this day.</i>	Mantle Jonathan	1997-10-01	272
	History & Economics	Devil Take the Hindmost: A History of Financial Speculation	<i>Fascinating history of bubbles and crashes revealing how little things change in markets, particularly as it relates to humans wrestle with both greed and fear.</i>	Edward Chancellor	1999-06-04	386
	History & Economics	The Great Game: The Emergence of Wall Street as a World Power (1953-2000)	<i>History of financial markets and the stories behind the establishment of Wall Street as the center of the financial world.</i>	John S. Gordon	1999-11-16	320
	History & Economics	One Up on Wall Street: How to Use What You Already Know to Make Money in the Market	<i>Inspirational investment book written by the legendary Fidelity stock fund manager suggests regular people can gain an advantage over professional investors by paying attention to what they buy and consume.</i>	Peter Lynch and John Rothchild	2000-04-03	304
	History & Economics	When Genius Failed: The Rise and Fall of Long-Term Capital Management	<i>Profiles the incredible story behind one of the biggest financial collapses of modern times - one that was so big it required Fed intervention.</i>	Roger Lowenstein	2000-09-12	288
	History & Economics	The Mind of Wall Street: A Legendary Financier on the Perils of Greed and the Mysteries of the Market	<i>Autobiography of a Wall Street legend recounting successes, failures, and lessons from a long career managing money.</i>	Leon Levy	2002-11-06	240
*	History & Economics	The Great Influenza: The Story of the Deadliest Pandemic in History	<i>History of the Spanish flu with insights on the shortcomings of the Hoover administration, World War 1 propaganda, and the breakthroughs in medicine that ensued from this under-covered historical tragedy.</i>	John M. Barry	2004-02-09	560
	History & Economics	The Misbehavior of Markets: A Fractal View of Financial Turbulence	<i>Famous professor and one of the fathers of chaos theory, explains famous how fractal theory applies to financial markets.</i>	Benoit Mandelbrot and Richard L. Hudson	2004-08-03	352
	History & Economics	Meet You in Hell: Andrew Carnegie, Henry Clay Frick, and the Bitter Partnership That Transformed America	<i>Story of the epic fight between Andrew Carnegie and Henry Clay Frick, two early industrialists emblematic of the Guided Age and age-old conflicts between labor and capital.</i>	Les Standiford	2005-05-10	336
	History & Economics	1776	<i>Graphic account of the special men who marched with George Washington in the year of the declaration of independence.</i>	David McCullough	2005-05-24	400

	History & Economics	A History of Interest Rates	<i>Classic, dense review of interest rate and credit cycle history which provide precious context for understanding today's backdrop.</i>	Sidney Homer	2005-08-29	736
	History & Economics	The Ascent of Money: A Financial History of the World	<i>History of money and banking from ancient to modern times offers insights on commerce, global trade, monetary theories, and human nature.</i>	Niall Ferguson	2007-01-01	432
	History & Economics	Conquering Gotham: Building Penn Station and its Tunnels	<i>Epic tale of power and money and the struggle to build Penn Station and the system of tunnels that links Manhattan to New Jersey and Long Island.</i>	Jill Jonnes	2007-04-19	384
	History & Economics	The Forgotten Man: A New History of the Great Depression	<i>A retelling of the Great Depression that incorporates hindsights on policy mistakes and argues for smaller government and greater faith in market forces.</i>	Amity Shlaes	2007-06-12	480
*	History & Economics	Wealth, War & Wisdom	<i>Written by renowned market observer and historian, tells the history of the stocks during wars to reveal the market's amazing capacity in anticipating turns and predicting victory.</i>	Barton Biggs	2008-01-01	368
	History & Economics	Mr. Market Miscalculates: The Bubble Years and Beyond	<i>Collection of brilliantly-written pieces from Grant's Interest Rate Observer profiling the folly and excess in financial markets that are fueled by the easy money policies which he disapproves.</i>	James Grant	2008-11-07	430
	History & Economics	Panic! The Story of Modern Financial Insanity	<i>Entertaining tales of miscalculation and greed that underpinned multiple financial collapses through recent history, starting with the 1987 crash and ending in the subprime mortgage debacle of 2008.</i>	Michael Lewis	2008-11-17	352
*	History & Economics	The Great Depression: A Diary	<i>Eye-opening account of the great depression told from the driver's seat by a lawyer obsessed with wealth preservation, writing in his diary during the 1930s as the world was ending.</i>	Benjamin Roth	2009-01-01	288
	History & Economics	Lords of Finance: The Bankers Who Broke the World	<i>Reads like an epic novel and tells the history of central banking during the 1920s, profiling how a group of eccentric men from the US, UK, Germany, and France, caused the great depression.</i>	Liaquat Ahamed	2009-01-22	576
*	History & Economics	The Next 100 Years: A Forecast for the 21st Century	<i>Offers framework for controversial, yet intriguing predictions on political cycles, demographics, and the era of US hegemony, which author sees culminating in space warfare.</i>	George Friedman	2009-01-27	272
	History & Economics	This Time is Different: Eight Centuries of Financial Folly	<i>Draws from centuries of data across dozens of economies to make the case that the 2008 credit crisis was not that different from other cycles that took many years to cure.</i>	Carmen M. Reinhart and Kenneth S. Rogoff	2009-10-01	512
	History & Economics	The Art of Happiness: A Handbook for Living	<i>A life philosophy for achieving inner peace and enlightenment presented by one of the world's most renowned spiritual leaders.</i>	Dalai Lama	2009-10-01	352

History & Economics	Priceless: The Case that Brought Down the Visa/MasterCard Bank Cartel	<i>Interesting account of the Justice Department's marathon case against MasterCard and Visa, written by the lead lawyer in the case, who perhaps unintentionally, exposes how priceless these businesses really are.</i>	Lloyd Constantine	2009-10-06	272
History & Economics	The Quants: How a New Breed of Math Whizzes Conquered Wall Street and Nearly Destroyed It	<i>Entertaining and revealing stories of wildly successful quant managers that dominated their markets (some still do), making untold fortunes while playing each other in poker tournaments on regular basis.</i>	Scott Patterson	2010-02-02	352
History & Economics	The Big Short: Inside the Doomsday Machine	<i>Michael Lewis's entertaining account (only "based" on true stories), which later became a movie, of people who made big profits anticipating the 2008 crash.</i>	Michael Lewis	2010-03-15	288
History & Economics	The Rational Optimist: How Prosperity Evolves	<i>Uplifting account of the human race which highlight how far we have come as a society, and how much more room exists for improvement.</i>	Matt Ridley	2010-05-18	448
History & Economics	King of Capital. The Remarkable Rise, Fall, and Rise Again of Steve Schwarzman and Blackstone	<i>Impressive story of how Blackstone transformed itself from two guys and a secretary, to the powerhouse that it is today.</i>	David Carey and John E. Morris	2010-10-05	400
History & Economics	Where Good Ideas Come from: The Natural History of Innovation	<i>Profiles the history of innovation and explores nature of knowledge and how it must accumulate before the "adjacent possible" becomes visible, explaining why certain innovations take their time to play out.</i>	Steven Johnson	2010-10-05	336
History & Economics	When Money Dies: The Nightmare of Deficit Spending, Devaluation, and Hyperinflation in Weimar Germany	<i>Interesting and informative narrative about the German experience with hyper-inflation in the 1920s, and the scares that this would leave on that generation.</i>	Adam Fergusson	2010-10-12	288
History & Economics	The Oil Kings: How the U.S., Iran, and Saudi Arabia Changed the Balance of Power in the Middle East	<i>Fascinating tale of the critical role that oil and the Middle East played in shaping US foreign policy in the 1970s.</i>	Andrew S. Cooper	2011-08-09	544
History & Economics	The Quest: Energy, Security, and the Remaking of the Modern World Industry	<i>Renowned Energy expert and historian tells the story of oil and energy, and explains the role of renewables and the environment have played in the past and how it might change in the future.</i>	Daniel Yergin	2011-09-20	816
* History & Economics	The Swerve: How the World Became Modern	<i>Celebrated historian tells the story of how the knowledge from the Roman philosophical era was preserved and how it sparked the renaissance.</i>	Stephen Greenblatt	2011-09-26	368
History & Economics	Boomerang: Travels in the New Third World	<i>Entertaining survey of the excesses that played out during the credit bubble that culminated in the 2008 crash.</i>	Michael Lewis	2011-10-03	224
History & Economics	Coming Apart: The State of White America	<i>Libertarian Harvard professor exposes troubling trends in America using controversial data mapping the structural advantages of the upper class (Belmont) and the harsh realities of the lower (Fishtown).</i>	Charles Murray	2012-01-31	416

History & Economics	Tap Dancing to Work: Warren Buffett on Practically Everything, 1966-2013	<i>Early biography of Warren Buffett by his close friend and Fortune report who is best known for editing his annual letters.</i>	Carol J. Loomis	2012-11-21	368	
History & Economics	Coolidge	<i>Interesting reexamination of Coolidge administration (1924-1928) in defense of his Laissez-faire approach to government and how it drove prosperity and restored trust in (Republican) government.</i>	Amity Shlaes	2013-02-12	565	
History & Economics	Turn the Ship Around!: A True Story of Turning Followers into Leaders	<i>Tells the story of the turnaround of a Navy submarine from worst to best by adopting an explicit mindset and culture of accountability and empowerment.</i>	David L. Marquet	2013-05-16	272	
History & Economics	The Hard Thing About Hard Things: Building a Business When There Are No Easy Answers	<i>Savvy management advice and stories from a renowned and outspoken venture capitalist, co-founder of Anreessen Horowitz.</i>	Ben Horowitz	2014-03-04	304	
History & Economics	Flash Boys: A Wall Street Revolt	<i>Interesting lens on the market of high-frequency quant trading and the big money that goes into gaining an edge.</i>	Michael Lewis	2014-03-31	288	
History & Economics	Doug Kass on the Market: A life on TheStreet	<i>Collections of writings on many market-related topics by renowned short seller and contributor to TheStreet.com.</i>	Douglas A. Kass	2014-11-17	544	
*	History & Economics	Sapiens: A Brief History of Mankind	<i>Engaging and informative narrative of humanity, as well as a survey of human reality which mixes philosophy, economics, religion, and the role of technology is shaping the future.</i>	Yuval N. Harari	2015-02-10	464
History & Economics	The Tedious, Brief History of Insurance	<i>Offers historical perspectives and explanations that are useful for understanding this obscure industry.</i>	Richard Rudolph	2015-06-02	398	
History & Economics	The Domino Effect	<i>Detailed history of how the shale revolution triggered a cascading series of events that took down the North American energy market. Author runs RBN Energy, an Energy Blog that offers training and other resources.</i>	Russel E. Braziel	2016-01-03	332	
History & Economics	The Rise and Fall of American Growth: The U.S. Standard of Living since the Civil War	<i>A long and valuable history of productivity growth in the US ends on a pessimistic conclusion today's innovations cannot match those of the past - yet readers can draw a different conclusion and still enjoy the book.</i>	Robert J. Gordon	2016-01-12	784	
History & Economics	The End of Alchemy: Money, Banking, and the Future of the Global Economy	<i>Former Governor of the Bank of England critiques modern central banking while offering a simple framework to coping with complexity that is grounded in common sense.</i>	Mervyn King	2016-03-21	448	
History & Economics	The End of Accounting and the Path Forward for Investors and Managers	<i>Somewhat technical, but enlightening review of how modern, asset-light companies defy the old accounting rules, creating risks and opportunities for investors.</i>	Baruch Lev and Feng Gu	2016-06-27	288	

History & Economics	Brazillionaires: Wealth, Power, Decadence, and Hope in an American Country	<i>A Michael Lewis style review, written by an American reporter who covered Brazilian markets for Bloomberg, exposes some of the fortunes and excesses in Brazil from 2011 through the oil market downturn of 2015.</i>	Alex Cuadros	2016-07-12	368		
History & Economics	Behemoth: A History of the Factory and the Making of the Modern World	<i>History of the industrial revolution from the perspective of the factory and how it evolved and changed the course of history.</i>	Joshua B. Freeman	2018-02-27	448		
History & Economics	21 Lessons for the 21st Century	<i>Valuable survey of the reality of having to cope with technology and the threats that it poses to freedom of choice and privacy. Less enlightening and somewhat redundant to those who read Sapiens.</i>	Yuval Noah Harari	2018-09-04	400		
History & Economics	Mastering Market Cycles: Getting the Odds on Your Side	<i>A re-compilation of previous writings with a title that promises more than is delivered, and few new insights to justify the reading this book instead of his better one, The Most Important Thing.</i>	Howard Marks	2018-10-02	336		
History & Economics	Big Debt Crisis	<i>Revealing how Ray Dalio studies history chronologically through contemporary newspaper articles, and how he applies AI to constructing narratives out of data.</i>	Ray Dalio	2018-11-01	456		
History & Economics	IBM: The Rise and Fall and Reinvention of a Global Icon (History of Computing)	<i>Long saga of cultural decay that persists at this iconic company. Written by an insider, book demonstrates how hard it is to kill a sick giant, even if that was not the author's intention.</i>	James W. Cortada	2019-03-05	752		
Investing & Strategy	Reminiscences of a Stock Operator	<i>A collection of stories first-published as articles in the Saturday Evening Post as memoirs of a trader pseudo-names Larry Livingston following a series of interviews with legendary Wall Street operator, Jesse Livermore.</i>	Lefèvre Edwin	1923-01-01	408		
Investing & Strategy	Where Are the Customer's Yachts? Or A Good Look at Wall Street	<i>Hilarious 1940 book about the conflicts of interest on Wall Street which highlights how little some things have changed.</i>	Fred Schwed	1940-03-02	256		
*	Investing & Strategy	Common Stocks and Uncommon Profits		<i>Best seller from 1958 by legendary growth investor providing time-tested criteria for identifying outstanding companies and investing in them for the long-run.</i>	Philip A. Fisher	1958-11-30	288
Investing & Strategy	The Alchemy of Finance	<i>Classic investment book and with theories (such as reflexivity), case studies, and a trading diary, by one of the world's most famous hedge fund managers.</i>	George Soros	1987-01-15	391		
Investing & Strategy	Stocks for the Long Run: The Definitive Guide to Financial Market Returns & Long Term Investment Strategies	<i>Sometimes referred to as "the buy and hold bible," this book made the case that stocks offered an attractive risk/reward proposition in 1994, and then again when updated in 2014.</i>	Jeremy J. Siegel	1994-01-01	448		
Investing & Strategy	The Art of Short Selling	<i>Practitioner describes, through detailed examples of her highly-specialized approach to short selling, how she caught some of fantastic blowups during the early 1990s.</i>	Katherin F. Stanley	1996-12-23	304		

Investing & Strategy	A Zebra in Lion Country: The Dean Of Small Cap Stocks Explains How To Invest In Small Rapidly Growing Companies	<i>Legendary small cap fund manager explains his approach to investing and offers precious stories and insights on what drove his success.</i>	Ralph Wanger	1997-04-21	256
Investing & Strategy	Competitive Strategy: Techniques for Analyzing Industries and Competitors	<i>Classic strategy book popular with management consultants that lays out useful frameworks for analyzing industries and companies, such as Porter's 5 forces.</i>	Michael E. Porter	1998-06-01	397
Investing & Strategy	John Neff on Investing	<i>Memoirs of a successful value investor with an enviable track record and a knack for unconventional thinking.</i>	John Neff	1999-10-22	288
Investing & Strategy	Leading at The Edge: Leadership Lessons from the Extraordinary Saga of Shackleton's Antarctic Expedition	<i>The Ernest Shackleton story told by a management consultant focused on drawing leadership lessons applicable to the corporate world.</i>	Dennis N. T. Perkins	2000-05-05	268
Investing & Strategy	Technical Analysis of Stock Trends (8th Edition)	<i>Considered the bible of technical analysis, this classic book on its 9th edition surveys the theories behind why certain chart setups repeat themselves, and how they can be used to predict future moves.</i>	Robert D. Edwards	2001-05-29	752
Investing & Strategy	The Davis Dynasty: Fifty Years of Successful Investing on Wall Street	<i>Biography of legendary American investor who started with a relatively small stake and amassed a fortune by investing patiently, mostly in insurance stocks.</i>	David Rothchild	2001-08-03	328
Investing & Strategy	Adventure Capitalist: The Ultimate Road Trip	<i>Fascinating story of a roadtrip around the world by legendary and outspoken investor and ex-partner of George Soros.</i>	Jim Rogers	2003-05-13	368
Investing & Strategy	Capital: The Story of Long-Term Investment Excellence	<i>Story of Capital Research Group written by Charles Ellis, a prolific author and founder of well-known financial services consulting firm, Greenwich Associates.</i>	Charles D. Ellis	2004-02-04	352
Investing & Strategy	Julian Robertson: A Tiger in the Land of Bulls and Bears	<i>Story of the famous hedge fund manager who founded the Tiger Fund and seeded a generation of other highly-successful funds known as the Tiger Cubs.</i>	Daniel A. Strachman	2004-08-27	288
Investing & Strategy	My Life as a Quant: Reflections on Physics and Finance	<i>Captivating autobiography of a particle physicist and intellectual who migrated to Wall Street to become a successful quant manager.</i>	Emanuel Derman	2004-09-16	304
Investing & Strategy	The Future for Investors: Why the Tried and the True Triumph Over the Bold and the New	<i>Argues for the investment merits of all-weather, durable businesses while shunning the attractiveness of high growth concepts that suffer from what the author, a respected university professor, calls the treadmill effect.</i>	Jeremy J. Siegel	2005-03-08	336
Investing & Strategy	Unexpected Returns: Understanding Secular Stock Market Cycles	<i>Survey of how markets go through secular bull and bear markets and the macro factors that can help investors detect turns.</i>	Ed Easterling	2005-04-01	296
Investing & Strategy	The Wisdom of Crowds	<i>Interesting discussion on how markets work, how efficient they can be at processing new information, and also how they can sometimes become irrational or lopsided.</i>	James Surowiecki	2005-08-16	336

Investing & Strategy	Market Wizards: Interviews with Top Traders	<i>Inspirational book by trader and popular author who interviews top performing traders in search for clues on how they manage risk and make big money.</i>	Jack D. Schwager	2006-01-17	480	
Investing & Strategy	The Black Swan: The Impact of the Highly Improbable	<i>Taleb's angry treatise on the flaws with modern financial theory and the follies resulting from improper risk management.</i>	Nassim Nicholas Taleb	2007-04-17	366	
Investing & Strategy	Fooling Some of the People All of the Time: A Long Short Story	<i>David Einhorn's memoirs and the story of how he shorted Allied capital and made big money other of high-profile bets that made him rich and famous.</i>	David Einhorn	2008-05-02	400	
Investing & Strategy	Fooled by Randomness: The Hidden Role of Chance in Life and in the Markets	<i>Nassim Taleb's best book, with entertaining stories of risk mismanagement and sound advice on how avoiding common mistakes in interpreting reality.</i>	Nassim Nicholas Taleb	2008-10-14	368	
Investing & Strategy	Pioneering Portfolio Management: An Unconventional Approach to Institutional Investment	<i>Survey of the art and theory of capital allocation of famed CIO of Yale's endowment, known for his large allocation to alternative and illiquid strategies.</i>	David F. Swensen	2009-01-06	432	
Investing & Strategy	Investing Against the Tide: Lessons from a Life Running Money	<i>Memoirs of a famous British value investor who discusses his investment philosophy and illustrates with examples.</i>	Anthony Bolton	2009-12-17	240	
Investing & Strategy	The Checklist Manifesto: How to Get Things Right	<i>Influential surgeon and author of Being Mortal explains a simple, yet powerful way to improve performance by reducing the incidence of avoidable mistakes with simple checklists.</i>	Atul Gawande	2009-12-22	224	
*	Investing & Strategy	Value: The Four Cornerstones of Corporate Finance	<i>McKinsey 's more readable version of Valuation, with focus on corporate strategy, provides a simple framework for understanding and detecting value creation.</i>	McKinsey & Company	2010-11-09	272
Investing & Strategy	A Hedge Fund Tale of Reach and Grasp	<i>Eye-opening fictional account of a quant-driven hedge fund manager who comes from nothing and hits it big, only to blow-up and lose it all, by legendary investor and author, Barton Biggs.</i>	Barton Biggs	2010-12-28	336	
*	Investing & Strategy	And Then They Fired Me	<i>Autobiography of the Warren Buffett of South Africa, sharing his guiding principles and precious insights on investing, which apply surprisingly well to less-chaotic capital market.</i>	Jannie Mouton	2011-01-11	217
Investing & Strategy	The Most Important Thing: Uncommon Sense for the Thoughtful Investor	<i>Compilation of Marks' memos at Oaktree Capital that explain his framework for risk management and investing generally.</i>	Howard Marks	2011-05-01	200	
Investing & Strategy	The Investment checklist: The Art of In-Depth Research	<i>Valuable framework for applied equity research with good examples and ideas, but more of a value tilt, with less emphasis on quality.</i>	Michael Shearn	2011-11-08	384	
Investing & Strategy	Repeatability: Build enduring businesses for a world of constant change	<i>Bain & Company consultants show how leadership and culture can make serial compounders of companies in otherwise unattractive industries.</i>	Chris Zook and James Allen	2012-03-06	288	
Investing & Strategy	Insanely Simple: The Obsession That Drives Apple's Success	<i>Profiles Steve Job's obsession with simplicity and how this permeated everything Apple did, including its marketing campaigns.</i>	Ken Segall	2012-04-26	240	

Investing & Strategy	Hedge Fund Market Wizards: How Winning Traders Win	<i>Schwagger's best book profiling interviews with top performing hedge fund managers that survived the 2008 crash.</i>	Jack D. Schwager	2012-05-29	544
Investing & Strategy	The Outsiders: Eight Unconventional CEOs and Their Radically Rational Blueprint for Success	<i>Profile of eight highly successful leaders and capital allocators and how they delivered outsized shareholder value.</i>	William N. Thorndike	2012-10-23	272
Investing & Strategy	Diary of a Hedgehog: Biggs' Final Words on the Market	<i>Barton Biggs' memoirs of from his years as a hedge fund manager running Traxis Partners, published shortly before he passed away in 2012.</i>	Barton Biggs	2012-11-06	213
Investing & Strategy	The Success Equation: Untangling Skill and Luck in Business, Sports, and Investing	<i>Explores the roles that skill and luck play across competitive domains like sports and investing, with interesting examples and anecdotes.</i>	Michael J. Mauboussin	2012-11-06	320
Investing & Strategy	Antifragile: Things That Gain from Disorder	<i>Mathematician and philosopher focuses on the systematic underpricing of volatility and how to benefit from disorder.</i>	Nassim Nicholas Taleb	2012-11-27	544
Investing & Strategy	Investing: The Last Liberal Art	<i>Explains investing from a range of fields outside of economics, including physics, biology, sociology, psychology, philosophy, and literature.</i>	Robert G. Hagstrom	2013-01-08	216
Investing & Strategy	Simple: Conquering the Crisis of Complexity	<i>A manifesto on simplicity showing how hard it can be to achieve and sustain, but also how beneficial it can be to those who manage.</i>	Alan Siegel and Irene Etzkorn	2013-04-02	256
Investing & Strategy	The Blue Line Imperative: What Managing for Value Really Means	<i>Respected academics at INSEAD make a case for a maverick mindset they call Blue Line Management, that only engages in activities that create true value.</i>	Keven Kaiser and S. David Young	2013-09-03	320
Investing & Strategy	The Innovator's Dilemma: When New Technologies Cause Great Firms to Fail (Management of Innovation and Change)	<i>Book on technological disruption and disruptor strategies, written by renowned Harvard professor and thought-leader on the topic.</i>	Clayton M. Christensen	2013-11-19	288
Investing & Strategy	The Investor's Paradox: The Power of Simplicity in a World of Overwhelming Choice	<i>Veteran fund of funds investor explains his approach and philosophy in the selection of the best fund managers.</i>	Brian Portnoy	2014-01-07	256
Investing & Strategy	Why Moats Matter: The Morningstar Approach to Stock Investing	<i>Morningstar makes the case for why investors should seek out sustainable competitive advantages that they, and Warren Buffett, refer to as moats.</i>	Heather Brilliant and Elizabeth Collins	2014-07-21	240
Investing & Strategy	The Education of a Value Investor: My Transformative Quest for Wealth, Wisdom, and Enlightenment	<i>Inspirational autobiography of a hedge fund manager and his learnings from managing money and coping with emotional biases through the 2008 crash.</i>	Guy Spier	2014-09-09	224
Investing & Strategy	Zero to One: Notes on Startups, or How to Build the Future	<i>Enlightening survey of the power law world and how it applies to not only venture capital investing, but life in general.</i>	Peter Thiel	2014-09-16	224
Investing & Strategy	Being Right or Making Money	<i>Unique book by quantitative trend follower and hedge fund manager on how to improve your chances of making money.</i>	Ned Davis	2014-10-20	256
Investing & Strategy	Dead Company Walking: How a Hedge Fund Manager Finds Opportunity in Unexpected Places	<i>Unique and entertaining memoir by a hedge fund manager who made it his business to benefit from the failure of companies and industries.</i>	Scott Fearon and Jesse Powell	2015-01-06	256

Investing & Strategy	Beat the Crowd: How You Can Out-Invest the Herd by Thinking Differently	<i>One can be a contrarian in a bull market by being even more bullish than consensus, was one of the key messages from this investment book from a renowned fund manager and Fortune Magazine contributor.</i>	Ken Fisher with Elisabeth Dellinger	2015-03-30	320	
Investing & Strategy	Jesse Livermore - Boy Plunger: The Man Who Sold America Short in 1929	<i>One of several books on the life and times of one the greatest traders of all times, and one of the fathers of momentum investing.</i>	Tom Rubython	2015-05-07	400	
Investing & Strategy	Valuation: Measuring and Managing the Value of Companies (6th edition)	<i>Comprehensive reference book on company valuation theory and practice, with examples using Heineken and Ecolab, among others.</i>	Tim Koller and McKinsey & Company	2015-08-17	896	
Investing & Strategy	The Art of Execution: How the world's best investors get it wrong and still make millions	<i>Fund of fund manager classifies investors into different types and explains how each manages mistakes and copes with losses.</i>	Lee Freeman-Shor	2015-09-14	208	
*	Investing & Strategy	Uncommon Sense: Investment Wisdom since the Stock Market's Dawn	<i>Easy to read survey of investment theory and practice with a common sense approach, extensive historical perspective, and captivating narratives.</i>	Michael Kemp	2015-09-15	368
Investing & Strategy	Superforecasting: The Art and Science of Prediction	<i>One of the most respected experts on why experts are not good predictors, offers advice on how to make better forecasts.</i>	Philip E. Tetlock and Dan Gardner	2015-09-29	352	
*	Investing & Strategy	Capital Returns: Investing Through the Capital Cycle: A Money Manager's Reports 2002-15	<i>Explains the investment philosophy of UK hedge fund Marathon Capital with various examples and excerpts from company reports and insights on quality investing.</i>	Edward Chancellor	2015-11-15	225
*	Investing & Strategy	Quality Investing: Owning the Best Companies for the Long Term	<i>Precious review of respected UK hedge fund AKO Capital's quality investing approach, rich with specific examples of companies and industries and their quality attributes.</i>	Patrick Hargreaves	2016-01-05	224
Investing & Strategy	Anatomy of the Bear: Lessons from Wall Street's Four Great Bottoms	<i>Analyzes in detail how four major bear market bottoms could have been detected through patterns and signals that were readily available to contemporary investors.</i>	Russell Napier	2016-01-18	336	
Investing & Strategy	Investment: A History	<i>Comprehensive and highly-instructive history of the investment industry and its many players, with valuable insights on theory and practice.</i>	Norton Reamer and Jesse Downing	2016-02-19	448	
Investing & Strategy	Concentrated Investing: Strategies of the World's Greatest Concentrated Value Investors	<i>Success stories of how outsized returns were made by concentrating and being right, with engaging stories backed by rich data and theory - tells stories of legendary investors and their investments.</i>	Allen Benello	2016-04-25	256	
*	Investing & Strategy	Killing the Market: Legendary Investor Robert W. Wilson	<i>Story of a legenday long/short money manager who produced incredible returns during his 40 year investment career by deployed maximum leverage.</i>	Roemer McPhee	2016-05-14	104
Investing & Strategy	The Rise and Fall of Nations: Forces of Change in the Post-Crisis World	<i>Chief investment officer of Morgan Stanley Investment Management Emerging Market group offers his views on how to spot and benefit from boom-bust cycles.</i>	Ruchir Sharma	2016-06-07	480	

Investing & Strategy	The Founder's Mentality: How to Overcome the Predictable Crisis of Growth	<i>Management strategy book by the same authors of Repeatability, focused on the importance of culture and mindset in sustaining profitable growth.</i>	Chris Zook and James Allen	2016-06-07	224	
Investing & Strategy	Quantitative Momentum: A Practitioner's Guide to Building a Momentum-Based Stock Selection System	<i>Defends momentum investing and provides practical strategies for its deployment by use of quantitative techniques.</i>	Wesley R. Gray	2016-10-03	208	
Investing & Strategy	Narrative and Numbers: The Value of Stories in Business	<i>NYU business school professor and blogger highlights the importance of narrative and numbers in stock-picking.</i>	Aswath Damodaran	2017-01-10	296	
Investing & Strategy	High Returns from Low Risk: A Remarkable Stock Market Paradox	<i>Insightful discussion on the paradox of how lower volatility stocks can systematically outperform and how many quantitative screens miss them.</i>	Pim Van Vliet and Jan De Koning	2017-01-17	164	
Investing & Strategy	A Man for All Markets: From Las Vegas to Wall Street, How I Beat the Dealer and the Market	<i>Legendary hedge fund manager and self-proclaimed genius, brags about his incredible accomplishments, his acumen for numbers, and the art of using math to make big money.</i>	Edward O. Thorp	2017-01-24	416	
*	Investing & Strategy	Adaptive Markets: Financial Evolution at the Speed of Thought	<i>Excellent survey of how market really work with a useful framework for coping with risk - one that gives greater allowance for the influence of irrational behaviors.</i>	Andrew W. Lo	2017-05-02	504
Investing & Strategy	Big Money Thinks Small: Biases, Blind Spots, and Smarter Investing	<i>Insightful and entertaining memoirs of a veteran small cap money manager with advice on how to avoid common pitfalls.</i>	Joel Tillinghast	2017-08-15	312	
Investing & Strategy	Principles: Life and Work	<i>One of the world's most successful hedge fund managers shares his life stories and the principles that made him so successful.</i>	Ray Dalio	2017-09-19	592	
Investing & Strategy	Investing for the Long Term	<i>Renowned fund manager (who some have called the Warren Buffett of Spain) explains his value investing approach and philosophies.</i>	Francisco Parames	2018-06-18	312	
Investing & Strategy	Retail Disruptors: The Spectacular Rise and Impact of the Hard Discounters	<i>Consultant explains the growing popularity and disruption from the "hard discounter" format in retail, where fewer SKUs are sold at better prices by operators obsessed with keeping cost and complexity to a minimum.</i>	Jan-Benedict Steenkamp	2018-10-28	264	
*	Investing & Strategy	T. Rowe Price: The Man, The Company, and The Investment Philosophy	<i>Story of the impressive founder, the culture, and the time-tested investment philosophy of one of the world's most successful investment management firms.</i>	Cornelius C. Bond	2019-03-19	272
Investing & Strategy	Downside Protection: Process and Tenets for Short Selling in All Market Environments	<i>Hedge fund manager discusses his approach to short selling based on deep fundamental research and a categorization of shorts into different types, which are illuminated with interesting examples.</i>	Nitin K Sacketi	2019-06-07	130	
*	Investing & Strategy	The Rule: How I Beat the Odds in the Markets and in Life - and How You Can Too	<i>Autobiography of the unlikely rise and triumph of a legendary trader and hedge fund pioneer who shares the lessons and learnings of a lifetime of beating the odds.</i>	Larry Hite	2019-10-01	256

Investing & Strategy	Invested: Changing Forever the Way Americans Invest	<i>Charles Schwab autobiography tells the story of how his company democratized investing in the US and became a powerhouse.</i>	Charles Schwab	2019-10-08	352	
Investing & Strategy	Only the Best Will Do	<i>Fund manager justifies his investment philosophy of investing in the highest quality growth companies, such as MasterCard and others.</i>	Peter Seilern	2019-10-14	200	
Investing & Strategy	The Essays of Warren Buffett: Lessons for Corporate America	<i>Lawrence Cunningham's survey of the many writing and thoughts attributed to Warren Buffett that came mostly from the letters he wrote his shareholders over the decades.</i>	Lawrence Cunningham and Warren Buffett	2019-10-14	350	
*	Investing & Strategy	The Infinite Game	<i>Consultant applies the concepts in James Carse's book, Finite and Infinite Games, to offer insights and advice on business strategy and culture.</i>	Simon Sinek	2019-10-15	272
*	Investing & Strategy	The Man Who Solved the Market: How Jim Simons Launched the Quant Revolution	<i>Biography of a brilliant and accomplished mathematician who launched the quant revolution and has managed to remain one of the best-performing and most secretive hedge funds ever.</i>	Gregory Zuckerman	2019-11-05	384
Philosophy & Sociology	The Hedgehog and the Fox: An Essay on Tolstoy's View of History	<i>Classic essay on Tolstoy's view of history which classifies people into two types, foxes and hedgehogs. "The fox knows many things, but the hedgehog knows one big thing."</i>	Isaiah Berlin	1953-01-01	95	
Philosophy & Sociology	Atlas Shrugged	<i>First published in 1957, tells the fictional story of industrialists battling to keep a country afloat, while an inventor named John Galt organizes a movement against collectivism in favor of objectivism, or rational self-interest.</i>	Ayn Rand	1957-10-10	1088	
*	Philosophy & Sociology	Zen and the Art of Motorcycle Maintenance: An Inquiry into Values	<i>Enlightening fictional account by a philosopher who goes on a cross-country motorcycle trip with his 11-year old son following a nervous breakdown that required time at a mental institution.</i>	Robert M. Pirsig	1974-05-01	412
*	Philosophy & Sociology	Finite and Infinite Games	<i>Theology professor explains the economic theory of cooperation from a philosophical and theological standpoint and without referencing economics.</i>	James Carse	1986-09-15	160
*	Philosophy & Sociology	Full House: The Spread of Excellence from Plato to Darwin	<i>Draws from anthropology, chaos theory, and common sense to propose fascinating theories on how evolution works and why humans are wired to misinterpret reality.</i>	Stephen Jay Gould	1996-09-03	244
Philosophy & Sociology	Greenspan's Bubbles: The Age of Ignorance at the Federal Reserve	<i>Angry book setting the record straight on Greenspan's mistakes, by a well known short seller and contributor to theStreet.com.</i>	William Fleckenstein	2008-02-06	208	
Philosophy & Sociology	The Bed of Procrustes: Philosophical and Practical Aphorisms	<i>Collection of maxims on life by risk-arb trader, turned hedge fund manager, turned full-time scholar & philosopher, whose clever jabs are entertaining as well as enlightening.</i>	Nassim Nicholas Taleb	2010-11-30	112	
Philosophy & Sociology	The Magic of Reality: How We Know What's Really True	<i>Pop science book by renowned scientist/philosopher who attempts to explain in simple terms, the complex nature of things.</i>	Richard Dawkins	2011-09-01	272	

	Philosophy & Sociology	The Road to Freedom: How to Win the Fight for Free Enterprise	<i>Politically conservative social scientist (president of American Enterprise Institute) lays out the case for why people and enterprise are better off free, and why America should resist big government and higher taxes.</i>	Arthur C. Brooks	2012-05-08	224
	Philosophy & Sociology	How Will You Measure Your Life?	<i>Inspirational book by one of the most influential Harvard Business School professors, who was also a ranked leader in the Mormon church, and died January 2020 at 67, from cancer.</i>	Clayton Christensen, James Allworth and Karen Dillon	2012-05-15	240
	Philosophy & Sociology	Where Does it Hurt?: An Entrepreneur's Guide to Fixing Health Care	<i>Written by the ex-CEO of AthenaHealth, who is also the nephew former US President, George W. Bush, provides a critical examination of what's wrong with US healthcare, particularly at the point of care.</i>	Jonathan Bush and Stephen Baker	2014-05-15	240
*	Philosophy & Sociology	Being Mortal: Medicine and What Matters in the End	<i>Influential surgeon and author of The Checklist Manifesto, confronts the inevitability of death and how medicine often runs counter to the interests of the human spirit.</i>	Atul Gawande	2014-10-07	304
	Philosophy & Sociology	Joy on Demand: The Art of Discovering the Happiness Within	<i>An early Google programmer shares meditation techniques for achieving happiness, enhancing creativity, and attracting new friends.</i>	Chade-Meng Tan	2016-05-31	272
*	Philosophy & Sociology	Inner Engineering: A Yogi's Guide to Joy	<i>A popular and highly-regarded Indian Yogi shares his guide and strategies for achieving happiness, calmness, and fulfillment.</i>	Sadhguru Jaggi Vasudev	2016-09-20	288
	Philosophy & Sociology	Tribe of Mentors: Short Life Advice from the Best in the World	<i>Profiles the life advice from top performers across multiple fields including fitness, business, investing, and art.</i>	Timothy Ferris	2017-11-21	624
	Philosophy & Sociology	12 Rules for Life: An Antidote to Chaos	<i>Canadian clinical psychologist offers a humorous, critical and in-your-face, survey of reality through 12 rules of life that draw from science, theology, and common sense.</i>	Jordan B. Peterson	2018-01-23	409
*	Philosophy & Sociology	Enlightenment Now: The Case for Reason, Science, Humanism, and Progress	<i>Optimistic assessment of the human condition, argues that the world is not falling apart, and that the forces of reason will usher progress.</i>	Steven Pinker	2018-02-13	576
	Philosophy & Sociology	Factfulness: Ten Reasons We're Wrong About the World--and Why Things Are Better Than You Think	<i>Similar to Pinker's Enlightenment now and Rational Optimist, the Hans Rosling shows how the human condition is considerably better than is widely perceived.</i>	Hans Rosling	2018-04-03	352
	Philosophy & Sociology	Maxims	<i>Entertaining collection of 350 year old maxims by French author and nobleman, who took part in the literary movement of classicism that served as inspiration to notable philosophers such as Friedrich Nietzsche .</i>	La Rochefoucauld [1613-1680]	1665-01-01	168
	Science & Technology	Birth of the Chaordic Age	<i>Founder of Visa explores interesting parallels between complex theory and business strategy to introduce his concept for a new type of organization that thrives in in chaos.</i>	Dee Hock	2000-01-01	345

Science & Technology	The Tipping Point: How Little Things Can Make a Big Difference	<i>Fascinating thesis on how big changes can be caused by small perturbations that push complex systems beyond their so-called tipping points.</i>	Malcolm Gladwell	2000-02-29	288	
Science & Technology	Euclid's Window: The Story of Geometry from Parallel Lines to Hyperspace	<i>Theoretical physicist and renowned author offers a captivating narrative on the history of scientific discoveries in geometry from Pythagoras to Einstein.</i>	Leonard Mlodinow	2001-04-17	320	
*	Science & Technology	Critical Mass: How One Thing Leads to Another	<i>Physicist applies a unique framework that draws parallels from nature to explain why societies and markets often behave in unexpected ways.</i>	Philip Ball	2004-06-01	528
Science & Technology	Distant Reading	<i>Published in Italian in 2005 and English in 2013, a literary historian introduces a novel research technique that enables computerized content analysis and is applicable to equity research (which is not mentioned).</i>	Franco Moretti	2005-01-01	224	
Science & Technology	Behind the Cloud: The Untold Story of How Salesforce.com went from Idea to Billion-Dollar Company - and Revolutionized the Industry	<i>Founder of Salesforce.com tells his story and his vision for how cloud computing and the software as a service (SaaS) model would change how software is delivered.</i>	Marc R. Benioff	2009-10-19	304	
Science & Technology	Power Hungry: The Myths of "Green" Energy and the Real Fuels of the Future	<i>Debunks the theory that the world is ready to switch off from using fossil fuels, given how hungry it really is for power and inefficient and insufficient renewables still are.</i>	Robert Bryce	2010-04-27	416	
*	Science & Technology	What Technology Wants	<i>Written by co-founder of Wired Magazine, this book offers a unique framework for understanding how technology works and where it might be headed. Quotes theologian James Carse and concludes that like religion, technology is an infinite game.</i>	Kevin Kelly	2010-10-14	416
Science & Technology	The Theory that Would Not Die: How Bayes' Rule Cracked the Enigma Code, Hunted Down Russian Submarines, and Emerged Triumphant	<i>Fascinating history of Bayes' Theory that profiles famous mathematicians like Bayes, Laplace, and Turing, who applied to change history.</i>	Sharon B. McGrayne	2012-09-25	360	
*	Science & Technology	The Signal and the Noise: Why most fail but some don't	<i>Renowned statistician shares stories, concepts, and frameworks for gaining a better understanding of probabilities and of our shortcomings as forecasters.</i>	Nate Silver	2012-09-27	554
Science & Technology	Average is Over: Powering America Beyond the Age of Great Stagnation	<i>Provocative, if not alarming, appraisal of the endgame with the digital economics, because as winners take all, the bell curve gets replaced with a pare to curve consisting of only a few winners who dominate while the majority loses.</i>	Tyler Cowen	2013-01-01	304	
Science & Technology	The New Digital Age: Transforming Nations, Businesses, and our lives	<i>Google's former CEO co-authored this uplifting review of the transformative impact that digital technologies will have globally as the internet and mobile computing become ubiquitous.</i>	Eric Schmidt and Jared Cohen	2013-04-23	336	

	Science & Technology	The Second Machine Age: Work, Progress, and Prosperity in a Time of Brilliant Technologies	<i>Surveys how technology is improving the world, how the new order will require humans to work closer with machines, and how all companies will ultimately be forced to change or die.</i>	Erik Brynjolfsson and Andrew McAfee	2014-01-20	320
*	Science & Technology	How Google Works	<i>Google executives explain the mindset and culture that makes their company so outstanding, with the new, March 2017 edition including a bonus chapter and forward that are must-reads.</i>	Eric Schmidt	2014-09-23	304
*	Science & Technology	The Innovators: How a Group of Hackers, Geniuses, and Geeks Created the Digital Revolution	<i>Biographies of several of the early innovators including Alan Turing, John von Neumann, Robert Noyce, Steve Jobs, and Larry Page - that culminates in the invention of the computer and the modern era.</i>	Walter Isaacson	2014-10-07	560
	Science & Technology	Rise of the Robots: Technology and the Threat of a Jobless Future	<i>Respected economist paints a pessimistic, if not alarming, picture of the future of labor by predicting that automation will leave millions with nothing productive to do.</i>	Martin Ford	2015-01-01	354
	Science & Technology	Losing the Signal: The Untold Story Behind the Extraordinary Rise and Spectacular Fall of BlackBerry	<i>Tells the remarkable story of rapid success and failure of an unlikely partnership between a visionary engineer and an abrasive Harvard Business school graduate.</i>	Jacque McNish	2015-05-26	288
	Science & Technology	Phishing for Phools: The Economics of Manipulation and Deception	<i>Nobel Prize-winning economists offer a provocative thesis about how markets can be unfriendly with profits made by traps that systematically exploit our psychological weaknesses and our ignorance.</i>	George Akerlof and Robert Shiller	2015-09-22	288
*	Science & Technology	Platform Revolution: How Networked Markets Are Transforming the Economy - And How to Make Them Work for You	<i>The best book on platforms; explains how they differ from traditional businesses and offers strategies for growing, monetizing, and creating value.</i>	Geoffrey G. Parker	2016-03-28	352
	Science & Technology	The Sharing Economy: The End of Employment and the Rise of Crowd-Based Capitalism	<i>NYU professor describes how the sharing of assets and labor through platforms like Uber, AirBnb, and TaskRabbit, will change the face of business and labor markets.</i>	Arun Sundararajan	2016-05-13	306
	Science & Technology	Modern Monopolies: What It Takes to Dominate the 21st Century Economy	<i>Explores how mobile platforms can dominate their verticals that draws examples from dominant platforms like Google, Facebook, Amazon, Snapchat, and Tinder to offer valuable insights.</i>	Alex Moazed and Nicholas L. Johnson	2016-05-31	272
	Science & Technology	The Curse of Cash	<i>Controversial book by influential Harvard professor discusses the limitations of cash and how a world without it would reduce corruption, drug trade, and disease transmission, while making monetary policy more effective.</i>	Kenneth S. Rogoff	2016-09-06	296
	Science & Technology	Thank You for Being Late: An Optimist's Guide to Thriving in the Age of Accelerations	<i>Renowned NY Times journalist offers a well-researched survey of how digital technology is transforming the world and why it is important to keep up with this change.</i>	Thomas Friedman	2016-11-22	496

*	Science & Technology	Homo Deus: A Brief History of Tomorrow	<i>Pulls ideas and narratives from multiple fields, such as philosophy, theology, biology, and computer science, to describe the human experience and assess its future.</i>	Yuval Harari	2017-02-21	464
	Science & Technology	Machine, Platform, Crowd: Harnessing Our Digital Future	<i>MIT economist explores strategies and concepts in digital transformation, such as platform economics, network effects, and crowd sourcing - which apply to all businesses.</i>	Erik Brynjolfsson and Andrew McAfee	2017-06-27	416
	Science & Technology	The Four: The Hidden DNA of Amazon, Apple, Facebook, and Google	<i>Outspoken business school professor, serial entrepreneur and blogger offers an entertaining read on how and why Amazon, Apple, Facebook, and Google will continue to dominate, but increasingly compete with each other.</i>	Scott Galloway	2017-10-03	320
	Science & Technology	The Demographics of Innovation: Why Demographics is a Key to the Innovation Race	<i>Interesting thesis on how the demographic make-up of countries influences their ability to keep pace with technological innovation - paints an optimistic view for India and China given their large, young population.</i>	James Liang	2018-02-20	264
	Science & Technology	Measure What Matters: How Google, Bono, the Gates Foundation, Rock the World with OKRs	<i>Renowned venture capitalist discusses a management framework focused on Objectives and Key Results (OKRs) that Silicon Valley companies are known to utilize for driving outstanding performance.</i>	Jon Doerr and Kris Duggan	2018-04-24	320
*	Science & Technology	Subscribed: Why the Subscription Model Will Be Your Company's Future - and What to Do About It	<i>Silicon Valley entrepreneur explains how some modern companies are gaining a competitive advantage by converting to a subscription models in order to better respond to customer's changing needs.</i>	Tien Tzuo	2018-06-05	256
	Science & Technology	Frenemies: The Epic Disruption of the Ad Business (and Everything Else)	<i>Inside story on how the bloated and antiquated advertising industry is being disrupted by a new order where cooperation and technological disruption rule the day.</i>	Ken Auletta	2018-06-07	368
*	Science & Technology	AI Superpowers: China, Silicon Valley, and the New World Order	<i>One of the fathers of artificial intelligence and former Google executive explains how technology has evolved in China and why they will eventually surpass Silicon Valley in the technology race.</i>	Kai-Fu Lee	2018-09-25	272
	Science & Technology	Big Business: A Love Letter to an American Anti-Hero	<i>Economist, bestselling author, and famous blogger argues that the biggest problem in America is that we don't love "big business" enough.</i>	Tyler Cowen	2019-04-09	272
	Science & Technology	Digital Transformation: Survive and Thrive in an Era of Mass Extinction	<i>Visionary Silicon Valley entrepreneur examines how cloud computing, big data, artificial intelligence, and the internet of things are changing how business and government operate.</i>	Thoman M. Siebel	2019-07-09	256
*	Science & Technology	More from Less: The Surprising Story of How We Learned to Prosper Using Fewer Resources—and What Happens Next	<i>Timely survey of how technology is allowing mankind to prosper while using fewer resources. While not necessarily the author's intention, his arguments and conclusions are helpful for understanding today's markets.</i>	Andrew McAfee	2019-10-08	352